

*PLEASE NOTE: This is a machine transcription. Some punctuation and spelling weirdness are to be expected.*

Sometimes an offhand remark can really stick with you. It can even change how you think about life and business, or change how you show up in the world. Something Kelly McCausey said to a friend of mine years ago has forever changed how I think about money.

We were all out for lunch, and we were talking about taking a road trip together to attend a conference. My friend commented that she didn't know if she could afford it, and Kelly said, "Instead of saying you can't afford it, why not ask how you can earn the money to make it happen?"

That simple shift in thinking is powerful. It instantly transforms you from a victim into someone who is completely in control of your future.

I really dislike the term empowering, but that's exactly what that shift is. It gives you back your power.

Of course, flipping that thought around is just the beginning of the equation. There's still the logistics of actually earning that extra money. It's not like you can just say, "I'd like an extra \$1,000 this month to take a trip" and it will magically appear in your PayPal account.

If only it were that easy, right?

I'm Cindy Bidar, and this is episode 61 of the Tiny Course Empire Podcast. Today, I want to talk about some practical ways you CAN add an extra \$1,000 to your account this month, whether you're heading off on a road trip, or you've had an unexpected bill pop up, or you're saving for a new laptop.

I'll give you seven ideas you can use, tips for getting started with each, and real world examples of each method in action. I hope you'll keep these ideas handy, because once you build this skill, you'll never have to worry about your finances again.

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Well hello and happy Thursday to you, or you know, whatever day you happen to be listening. I appreciate you and thank you for spending a few minutes of your day with me. I love that we get to have these chats every week - and that's really what it feels like to me, like a conversation with friends.

If you're new here, be sure to tap that subscribe button on your podcast player, so you don't miss any future episodes. They'll show up right in your podcast app every Thursday morning, and you won't have to do a thing except hit the play button. As always, you'll find the show notes and recommended resources for this episode at <https://tinycourseempire.com/61>.

Ok, so let's dive into 7 ways you can earn an extra \$1,000 this month. Almost without exception, the fastest way to earn money, whether online or off, is to offer a service, so we're going to start there with one of my favorite examples that was just done so well, and that just about anyone can do, and that's to create content for other business owners.

You probably already know this, but back in the day, I actually got my start as a freelance writer. I was lucky enough to be hired by Karon Thackston early on, and she helped me to really improve my skills, and by the time I stopped accepting freelance work, I was earning a pretty good cash just for putting words on the screen.

It's not difficult to do, and you don't even have to have professional grade skills to make money as a writer. I sure didn't - some people might say I still don't. I will say though, that freelance writing will work best for you if you have specialized knowledge in a particular area. For example, if you were a financial adviser in a previous life, you can leverage that knowledge to earn more as a freelancer writing about money and investing.

Or maybe you have a hobby you're passionate about, like gaming or skiing or Pokemon or camping.

Or maybe you just really enjoy research, and you love to learn new things. There's a place for you in the freelance writing world as well.

You can find freelance writing gigs on sites like ProBlogger.com - they have a job board specifically for content writers - or you can create an account on sites like Upwork or Fiverr.

If you already have an existing business and a mailing list though, that can also be a good way to find writing clients.

My friend Tishia Lee did exactly that a few years back. She wanted to raise some fast cash, so she made an offer to create affiliate swipe content for course creators. If you're not familiar with that term, an affiliate swipe file is an email or other content that business owners provide to their affiliates to make it easier for the affiliates to promote a product. So if I'm promoting say, Karon Thackston's course about repurposing content, I can grab her swipe files and not have to start from scratch with my email.

The reason I love this offer from Tishia is that she's been working in the online business and affiliate marketing space for years - since 2006 I think - so she has a lot of that specialized knowledge I mentioned a minute ago. That makes her the

perfect person to write affiliate swipe files, because she understands what makes them work.

Tishia's clients agreed, because what started out as a way to earn some extra cash has turned into an ongoing service, and by the looks of it, it's a pretty popular one for her.

But maybe writing isn't your thing. That's cool. Not everyone loves it. There are other services you can offer as well, and I see many online business owners do just that - even if their business model doesn't always include service work.

Crissy Herron runs the site IndieBiz.com, where she helps new online business owners launch quickly with done-for-you websites, courses, and content. And from time to time, you can even snag some of Crissy's time at very reasonable rates. You'll want to get on her email list to make sure you don't miss it when she makes those offers, because I have to imagine people snap them up quickly. Crissy's been in the online marketing world longer than I have, so I know she has some valuable insights to share.

What skills do you have that you can offer? Even if you're not a VA or freelancer by trade, I'm guessing you have skills someone else will gladly pay you for. Maybe you are especially good at setting up email funnels. Or you can edit video or audio content. Or you have a good eye for design. Or you know your way around a Google Analytics account and enjoy doing keyword research.

All of those and so many more are services that others will pay for.

Again, the best, fastest way to find customers for that kind of freelancing is through your own email list or social connections. If you're just starting out though, look at sites such as Upwork or VA Networking for opportunities that fit your skills.

You can also do what my friend Angela Wills did back in the day, and create websites for clients.

What made this offer really stand out was the promise - she would create your website fast - I believe she even called it Website in a Weekend. She took on a

limited number of customers at a really no-brainer price, and then she built them websites over the course of a few days.

This might be a winner for you if you have WordPress or Squarespace skills and if you're willing to work hard on a few projects over the course of a week or two. But listen - you don't have to offer services to earn that extra \$1,000 this month. I know I said that's often the fastest method, you do have other options as well - especially if you're a course creator like me!

What if instead of offering services, you pre-sold a course instead?

All you need is a sales page and a welcome email, with a sure date when the course will be delivered. You can do what's called "drip feed," which means you release one module or lesson at a time, on a specific schedule. Typically it's once per week. So for example, you can pre-sell a four module course and let your students know that you'll release a new module every Tuesday starting on November 1.

I like this method for a couple of reasons.

First, because you don't have to create all the course content up front. You literally need just a sales page and a checkout form, and maybe a short welcome video letting students know what to expect and when they'll receive it. So there's not a ton of work to do up front before you can start making money.

I also like this idea because you can build as you go. Meaning, you can get feedback on each lesson, and then tweak the upcoming content to better meet the needs of your students. Now obviously you have to deliver what you promised on the sales page, so you can't deviate a lot from the original syllabus, but you can tweak it to make for a better user experience.

And the best reason of all to use this course creation model is if you tend to overthink things. Because you're going to have people waiting on the next module to drop, so you can't spend months working on this course - or years even. Yes, I know people who have had a course in development for that long, and it's not doing them any favors. I know of one guy who's been working on a course for more than a decade, and meanwhile he's not making any money.

You can't do that when you presell a course and promise to deliver it in x number of weeks or days. You have to get it done.

Now, if you're not quite sure how to put a course together—and I'm not going to lie, there's a lot of moving parts involved—and I don't want you to get lost out in the weeds here, so if you need some help with that, I want to invite you to [join me inside Six-Figure Systems](#). That's my monthly program where I teach you everything I know about building an online business—including how to quickly and easily create a digital course using free or low-cost tools.

Right now, you can get access to all 50+ courses and toolkits, all the workshop replays, all the Q & A calls, and join our private, members only community for just \$7 for your first week. That will give you plenty of time to browse around and see if [Six-Figure Systems](#) is for you, AND it's plenty of time for you to study Quick & Easy Course Creation, which is my training that walks you through my exact course creation process, from idea to shipping the final product.

Just go to [tinycourseempire.com/join](https://tinycourseempire.com/join) to get started, and I'll see you on the inside.

Now this strategy is going to work best for you if you already have some infrastructure in place. So you have a website, and maybe you have a Teachable account or a Podia account, so you have a place to host your course, it's going to go a lot faster and be a lot less stressful than if you have to make those kinds of decisions and get all of those pieces set up along with creating the actual course content.

But maybe you don't have the time or the energy to create an entire course, or maybe you don't have that infrastructure in place yet and you don't have time to deal with it right now. Maybe that feels like a lot to you, and if that's the case, I get it. Back when I pre-sold the Funnel Advantage, which was my first course, it took me eight full weeks to put that all together, and that's not counting the time I spent researching and hosting webinars and all the other pre-sale events that have to happen—plus getting my course platform configured and ready for students. It was a lot of work, I'll tell you.

So if a course feels too overwhelming, you can scale it back, and turn it into a small workshop instead.

My friend Debbie Gartner recently did this with her Blog Yourself Out of Debt training. She put together a live class that she hosted on Zoom, and she pre-sold it to her audience.

Here's what I love about this example.

First, it was perfect for her because it's a topic she knows so well, so it didn't require a lot of research or time investment up front. She also created the perfect launch strategy for it by offering it at a super low early-bird price, then raising it to a live price, then raising it again for those who purchase the recording.

So not only did she profit from selling it live—and with very little prep work involved—but she's also leveraged it into something she can continue to promote and sell well into the future.

Pretty smart, huh?

Not only that, but just think about how easy this was. It was just a Zoom call. You've no doubt used Zoom, so there's very little learning curve there. There's no video editing to do, you don't even have to create slides if you don't want to. I've run workshops before using a mind map that I share on my screen, and that works just as well to keep your attendees engaged.

If you know your topic—and hopefully you do—and you're somewhat familiar with Zoom, you could create an outline in the form of a mind map and have a workshop ready to sell in an afternoon. You could create a handout or a worksheet or workbook to go along with your workshop, but that's not absolutely necessary even.

Remember, we don't want to make it more complicated than it has to be. Just work up your workshop outline, write a quick sales page, and set up a welcome email. You'll need that to send people the Zoom link. Super easy, and really fast to put together.

But what if you don't have the energy to create and launch a new course or even a workshop, and you definitely don't want to go the services route. Is there hope for you? Can you still earn some extra cash this month?

Absolutely—and especially if you have an existing audience - either a mailing list - and hopefully you have a mailing list - or a social following, or both.

If you have either one of those, you can earn some extra cash this month by promoting instant pay affiliate offers.

Now most often, if you're doing affiliate marketing, you're looking at getting paid next month or maybe even in two months. A lot of affiliate programs have a 30 or a 60 day wait for payment to allow for refunds, and that's fine. You can keep some nice income rolling in through those if you plan ahead. But they're not so great when you want to raise some quick cash.

There are affiliate programs that pay out instantly though. These typically run through platforms like Zaxaa or Warrior Plus, so check those marketplaces for products that are a good fit for your market or audience.

If you have a little more time, look for programs that pay out weekly. Some course creators and PLR sellers pay their affiliates weekly, for example, so you could be making sales today and collecting your commissions within a couple of weeks. And finally, there's one more way I know of to earn some extra cash this month, and that's to sell an existing asset.

Maybe you have a website you're no longer interested in developing. Maybe it's a blog, and you've been working on it for a while but it's just not getting the attention it deserves. You could sell it to someone else who's interested in the topic. The same is true for domains you've collected. If you're not using them, why not let them go?

Again, this will be easier if you have an existing audience to reach out to, but you can also list websites for sale on sites like [flippa.com](http://flippa.com) or [blogsforale.co](http://blogsforale.co). These sites will promote your offer to their network and facilitate the sale and transfer of assets, and they get paid a percentage of the sale price as their fee.



I've sold sites on private forums before as well, just by posting a message about what I had available and asking people to make me an offer. You want to be sure before you post that kind of message that it's allowed in the forum or group you're a part of, but once you have permission, that can be a quick way to find a buyer for an established site.

So now I want you to ask yourself, what have you been putting off doing because you think you can't afford it? What have you been telling yourself you'll do later, when you have more money?

What if you turned that thinking around and asked instead, which of these options I've given you today can you use to earn the cash to do that thing you've been thinking about or dreaming of doing?

Will you whip up a quick service offering? Maybe do some freelance writing or offer a low-cost retainer as a VA for a few weeks?

Do you have some skills you can leverage to build websites or create graphics or set up an email funnel?

Or maybe you've got an idea for a course or a workshop you can presell.

Remember, you need nothing more than a sales page and a welcome email, so you can turn that idea into cash as soon as today.

Or maybe you look at your portfolio of domains and abandoned websites and see what gold you can find in there that someone else might value.

I want to encourage you to think differently about this, because when you learn to look for opportunity instead of stumbling blocks, you'll change the way you do business—and maybe even life.

As always you'll find show notes and all the resources we mentioned over at [tinycourseempire.com/61](https://tinycourseempire.com/61).

And can I ask a favor? If you're enjoying the show, I'd love it if you'd share it with a friend or colleague who could use this advice. You can just send them the link, and again, that's [tinycourseempire.com/61](https://tinycourseempire.com/61).

Thanks again for spending part of your day with me, and I'll talk to you again next week!

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