New Website Installation Checklist

- WORDPRESS INSTALLATION -

☐ Create a separate cPanel (not shared) for security if possible

☐ Use a [manual installation](#) method for security

☐ Ensure admin users have unique usernames (not "admin" or "Jane")

☐ Ensure all users have strong passwords

- GENERAL SETTINGS -

☐ Set the title & tagline (use primary keyword in both if possible)

☐ Set the time zone and date format

☐ Choose the reading/front page displays

☐ Enable search engine visibility (leave off during development)

☐ Set the comment moderation settings (recommended: set to first comment held in moderation)

☐ Choose permalink settings (recommended: set to "post name")

- CHOOSE A THEME -

☐ Install premium theme ([recommendation](#))

☐ Add your logo

☐ Customize the theme colors to match your brand

☐ Customize the theme fonts to match your brand

- INSTALL PLUGINS -

☐ WordPress SEO ([recommendation](#))

☐ Security ([recommendation](#))

- ☐ Automatic backups ([recommendation](#))

- ☐ Social sharing ([recommendation](#))

- ☐ Click to Tweet ([recommendation](#))

- ☐ Related posts ([recommendation](#))

- ☐ Landing page builder ([recommendation](#))